Strictly Necessary Cookies for www.jetstar.com

First Party		
Host	**Name**	**Description**
booking.jetstar.com	ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
booknow.jetstar.com	ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
book.jetstar.com	ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
agenthub.jetstar.com	ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
www.jetstar.com	ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
checkin.jetstar.com	ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
www.jetstar.com	AWSELB	This cookie name is associated with the Amazon Web Services Elastic Load Balancing functionality for routing client request on the server.

Performance Cookies for www.jetstar.com

First Party		
Host	**Name**	**Description**
.www.jetstar.com	_gid	This cookie name is asssociated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store
.booking.jetstar.com	_gat	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It
.jetstar.com	s_sq	Adobe Site Catalyst cookie, stores information about the previous link clicked within the site
.jetstar.com	optimizelyEndUserId	Cookie set by the Optimizely website optimisation plaftform. This cookie is a unique user

.jetstar.com	_gat	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It
.hotels.jetstar.com	_gid	This cookie name is asssociated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store
.jetstar.com	optimizelyBuckets	Cookie set by the Optimizely website optimisation plaftform. Used to store the page variants assigned to a user for A/B performance testing, to ensure the user gets a consistent
.jetstar.com	s_nr	Adobe Site Catalyst cookie, stores date of visit and if visitor is new or returning
.jetstar.comer	s_cc	Adobe Site Catalyst cookie, determines whether cookies are enabled in the browser
.jetstar.com	_gid	This cookie name is asssociated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store
.jetstar.com	_ga	This cookie name is asssociated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the
.booking.jetstar.com	_gid	This cookie name is asssociated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store
.jetstar.com	dtPC	This cookie name is associated with, software from Dynatrace, an application performance management (APM) software company. Their software manages the availability and performance of software applications and the impact on user experience in the form of deep transaction tracing, synthetic monitoring, real
.jetstar.com	optimizelyPendingLogEvents	Cookie set by the Optimizely website optimisation plaftform. Records user activity.
.jetstar.com	_gat_UA-25056837-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by
.www.jetstar.com	_ga	This cookie name is asssociated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the
.hotels.jetstar.com	_ga	This cookie name is asssociated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the

Host	Name	Description
.jetstar.com	dtLatC	This cookie name is associated with, software from Dynatrace, an application performance management (APM) software company. Their software manages the availability and performance of software applications and the impact on user experience in the form of deep transaction tracing, synthetic monitoring, real
.www.jetstar.com	_gat	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It
www.jetstar.com	SC_ANALYTICS_GLOBAL_COOKIE	This cookie name is associated with the Sitecore Content Management System as is used for web analytics to identify repeat visits by unique users.
.booking.jetstar.com	_ga	This cookie name is asssociated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the
.jetstar.com	optimizelySegments	This cookie is set by the Optimizely website optimisation plaftform. It holds audience segmentation information for a visitor.

Third Party

Host	Name	Description
.nr-data.net	JSESSIONID	

Functionality Cookies for www.jetstar.com

First Party

Host	Name	Description
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
ssl.jetstar.com	liveagent_vc	This cookie name is associated with technology from LiveAgent, which provides online chat
.jetstar.com	session_start_time	This cookie is commonly associated with customer survey and feedback functionality on a
hotels.jetstar.com	liveagent_vc	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or

www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
book.jetstar.com	liveagent_vc	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	liveagent_sid	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
book.jetstar.com	liveagent_sid	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
booknow.jetstar.com	liveagent_vc	This cookie name is associated with technology from LiveAgent, which provides online chat
book.jetstar.com	liveagent_ptid	This cookie name is associated with technology from LiveAgent, which provides online chat
booknow.jetstar.com	liveagent_ptid	This cookie name is associated with technology from LiveAgent, which provides online chat
.jetstar.com	gig_hasGmid	Cookie associated to Gigya.com, a customer identity management company. It is a temporary cookie used by Gigya to determine whether a user has a persistent user gmid
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
.jetstar.com	k_visit	This cookie is commonly associated with customer survey and feedback functionality on a

www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
hotels.jetstar.com	liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
hotels.jetstar.com	liveagent_ptid	This cookie name is associated with technology from LiveAgent, which provides online chat
ssl.jetstar.com	liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
hotels.jetstar.com	liveagent_sid	This cookie name is associated with technology from LiveAgent, which provides online chat
booknow.jetstar.com	liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat

agenthub.jetstar.com	liveagent_vc	This cookie name is associated with technology from LiveAgent, which provides online chat
booknow.jetstar.com	liveagent_sid	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	liveagent_ptid	This cookie name is associated with technology from LiveAgent, which provides online chat
book.jetstar.com	liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
ssl.jetstar.com	liveagent_sid	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	website#lang	This is most likely to be a cookie that stores a preferred language setting to enable
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
agenthub.jetstar.com	liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	liveagent_vc	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or

www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or
ssl.jetstar.com	liveagent_ptid	This cookie name is associated with technology from LiveAgent, which provides online chat
www.jetstar.com	cookietest	Common cookie name could have a number of different origins. Where this is first party and a session cookie, its most likely to do with checking to see if the browser is set to block or allow cookies.

Targeting Cookies for www.jetstar.com

First Party		
Host	**Name**	**Description**
.jetstar.com	AMCVS_xxxxxAdobeOrg	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier, and uses an organisation identifier.
.jetstar.com	__gads	This cookie is associated with the DoubleClick for Publishers service from Google. Its purpose is to do with the showing of adverts on the site, for which the owner may earn some
.jetstar.com	AMCV_8D0D1C8B532B54B40A490D4D%40AdobeOrg	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier, and uses an organisation identifier to allow a company to track users across

Third Party		
Host	**Name**	**Description**
.addthis.com	um	This domain is owned by Addthis. AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and
.addthis.com	uid	This domain is owned by Addthis. AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and

.adnxs.com	anj	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.
.adnxs.com	sess	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.
.adnxs.com	uuid2	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.
.adsrvr.org	TDID	This domain is owned by TheTradeDesk. The main business activity is: Ad Serving Platform. The main purpose of cookies set by this host is: Targeting/Advertising
.adsrvr.org	TDCPM	This domain is owned by TheTradeDesk. The main business activity is: Ad Serving Platform. The main purpose of cookies set by this host is: Targeting/Advertising
.adsymptotic.com	U	This domain appears to be owned by Drawbridge Inc. which provides a platform to enable advertisers to track users across multiple devices. The main purpose of cookies set by this
.advertising.com	APID	This domain is owned by Advertising.com (AOL). The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.advertising.com	IDSYNC	This domain is owned by Advertising.com (AOL). The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.atdmt.com	AA003	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's
.atdmt.com	ATN	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's
.bing.com	MUID	This domain is owned by Mircosoft - it is the site for the search engine Bing. The main purpose of cookies set by this host is: Targeting/Advertising
.bluekai.com	bku	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting
.bluekai.com	bkdc	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting
.casalemedia.com	CMPRO	This domain is owned by Casale Media. The main business activity is: Advertising The main purpose of cookies set by this host is: Targeting/Advertising

.casalemedia.com	CMID	This domain is owned by Casale Media. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.casalemedia.com	CMDD	This domain is owned by Casale Media. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.casalemedia.com	CMST	This domain is owned by Casale Media. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.casalemedia.com	CMRUM3	This domain is owned by Casale Media. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.casalemedia.com	CMPS	This domain is owned by Casale Media. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.casalemedia.com	CMSC	This domain is owned by Casale Media. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.criteo.com	uid	This domain is owned by Criteo. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.demdex.net	demdex	This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.
.demdex.net	DST	This domain is owned by Adobe - Audience Manager. The main business activity is: Online profiling for targeted marketing
.demdex.net	dextp	This domain is owned by Adobe - Audience Manager. The main business activity is: Online profiling for targeted marketing
.doubleclick.net	id	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange. The main purpose of cookies set by this host
.dpm.demdex.net	dpm	This domain is owned by Adobe - Audience Manager. The main business activity is: Online profiling for targeted marketing
.ebdr3.com	guid	This cookie is used for targeted advertising.
.ebdr3.com	duid_261	This cookie is used for targeted advertising.
.everesttech.net	everest_g_v2	This domain is owned by Adobe. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising
.everesttech.net	everest_session_v2	This domain is owned by Adobe. The main business activity is: Advertising. The main purpose of cookies set by this host is: Targeting/Advertising

.facebook.com	datr	This cookie identifies the browser connecting to Facebook. It is not directly tied to individual Facebook the user. Facebook reports that it is used to help with security and suspicious login activity, especially around detection of bots trying to access the service. Facebook also say the behavioural profile associated with each datr cookie is deleted after 10 days. This cookie
.facebook.com	fr	Contains browser and user unique ID combinaton, used for targeted advertising.
.facebook.com	lu	Used to manage the login process, remembers user on return visit if they choose to stay
.google.com	APISID	
.google.com	SSID	
.google.com	NID	
.google.com	SID	This cookie is used by Google in combination with HSID to verify a Google user account and
.google.com	SAPISID	
.google.com	HSID	Used by Google in combination with SID to verify Google user account and most recent login
.gssprt.jp	gid	This domain is owned by Geniee Inc. of Japan, a provider of targeted advertising services. The main purpose of cookies set by this host is: Targeting/Advertising
.gwallet.com	ra1_uid	This domain is owned by RadiumOne. The main business activity is: Advertising The main purpose of cookies set by this host is: Targeting/Advertising
.mookie1.com	id	This domain is owned by Media Innovation Group, as US based digital marketing business. The main business focus is providing targeted online marketing services. The main purpose of cookies set by this host is: Targeting/Advertising
.mookie1.com	mdata	This domain is owned by Media Innovation Group, as US based digital marketing business. The main business focus is providing targeted online marketing services. The main purpose of cookies set by this host is: Targeting/Advertising
.openx.net	i	This domain is owned by Media Innovation Group, as US based digital marketing business. The main business focus is providing targeted online marketing services. The main purpose of cookies set by this host is: Targeting/Advertising
.pixel.rubiconproject.com	rpx	This domain is owned by OpenX. The main business activity is: Advertising The main purpose of cookies set by this host is: Targeting/Advertising
.pubmatic.com	KRTBCOOKIE_277	This cookie is used for targeted advertising.
.pubmatic.com	PUBMDCID	This cookie is used for targeted advertising.
.pubmatic.com	PugT	This cookie is used for targeted advertising.
.pubmatic.com	KRTBCOOKIE_669	This cookie is used for targeted advertising.
.rubiconproject.com	put_3228	This domain is owned by Rubicon Project. The main business activity is: Advertising The main purpose of cookies set by this host is: Targeting/Advertising

.rubiconproject.com	put_3504	This domain is owned by Rubicon Project. The main business activity is: Advertising The main purpose of cookies set by this host is: Targeting/Advertising
.rubiconproject.com	rpb	This domain is owned by Rubicon Project. The main business activity is: Advertising The main purpose of cookies set by this host is: Targeting/Advertising
.rubiconproject.com	khaos	This domain is owned by Rubicon Project. The main business activity is: Advertising The main purpose of cookies set by this host is: Targeting/Advertising
.scorecardresearch.com	UID	This cookie is used for targeted advertising.
.scorecardresearch.com	UIDR	This cookie is used for targeted advertising.
.serving-sys.com	C6	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services. The main purpose of cookies set by this host
.serving-sys.com	u2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services. The main purpose of cookies set by this host
.serving-sys.com	t1	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services. The main purpose of cookies set by this host
.serving-sys.com	ActivityInfo2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services. The main purpose of cookies set by this host
.serving-sys.com	OT2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services. The main purpose of cookies set by this host
.sharethrough.com	stx_user_id	This domain is owned by Sharethrough, a USA based company providing an online native advertising technology platform and services. The main purpose of cookies set by this host is:
.switchadhub.com	SOC	This domain is owned by Sharethrough, a USA based company providing an online native advertising technology platform and services. The main purpose of cookies set by this host is:
.taboola.com	t_gid	This domain is owned by Taboola Inc, a USA based company with multi-national presence. It provides tageted native advertising services. The main purpose of cookies set by this host is:
.taboola.com	taboola_usg	This domain is owned by Taboola Inc, a USA based company with multi-national presence. It provides tageted native advertising services. The main purpose of cookies set by this host is:
.tiqcdn.com	x_axis_main	This domain is owned by Tealium and is associated with the use of its tag management services. As it enables cross-domain tracking, it is classified as serving targeting cookies. The
.tribalfusion.com	ANON_ID	This domain is owned by TribalFusion. The main purpose of cookies set by this host is:
.turn.com	uid	This domain is owned by Turn. The main business activity is: Marketing and Data Management Platform provider. The main purpose of cookies set by this host is:
.yahoo.com	B	This domain is owned by Yahoo. The main business activity is: Search / Advertising The main purpose of cookies set by this host is: Targeting/Advertising

.yieldoptimizer.com	ph	This domain is owned by AppNexus. The main purpose of cookies set by this host is:
.yieldoptimizer.com	ckid	This domain is owned by AppNexus. The main purpose of cookies set by this host is:
.yieldoptimizer.com	cktst	This domain is owned by AppNexus. The main purpose of cookies set by this host is:
.yieldoptimizer.com	dph	This domain is owned by AppNexus. The main purpose of cookies set by this host is:
.youtube.com	SID	This cookie is used by Google in combination with HSID to verify a Google user account and
.youtube.com	HSID	Used by Google in combination with SID to verify Google user account and most recent login
.youtube.com	demographics	Most likely used for demographic profiling and targeting for advertising
.youtube.com	VISITOR_INFO1_LIVE	This cookie is used as a unique identifier to track viewing of videos
.youtube.com	PREF	This is a common Google cookie, used across several of their services. Stores user preference, can be used to personalise ads on google searches
.youtube.com	APISID	This is a common Google cookie, used across several of their services. Stores user preference, can be used to personalise ads on google searches
.youtube.com	SSID	This is a common Google cookie, used across several of their services. Stores user preference, can be used to personalise ads on google searches
.youtube.com	LOGIN_INFO	This is a common Google cookie, used across several of their services. Stores user preference, can be used to personalise ads on google searches
.youtube.com	YSC	This is a common Google cookie, used across several of their services. Stores user preference, can be used to personalise ads on google searches
.youtube.com	SAPISID	This is a common Google cookie, used across several of their services. Stores user preference, can be used to personalise ads on google searches
ad.360yield.com	um	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubliGroupe. The company provides a technology platform to enable website owners to manage online
ad.360yield.com	umeh	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubliGroupe. The company provides a technology platform to enable website owners to manage online
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